



**SPONSORSHIP AND EXHIBITOR
OPPORTUNITIES**

SOCIAL MEDIA STATISTICS:

- The **#VVS17** hashtag trended in **Twitter's top 10** during the event
- It had **29,000** mentions and earned **80 million** impressions
- Our VVS videos were viewed **100,000** times



“

...THE PREMIER
CONSERVATIVE EVENT
IN THE COUNTRY.

”

— SEAN HANNITY —


“

I'M HONORED AND THRILLED
TO RETURN AS THE FIRST
SITTING PRESIDENT TO
ADDRESS THIS INCREDIBLE
GATHERING OF FRIENDS.

”

— PRESIDENT DONALD TRUMP —



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**SPONSORSHIP
OPPORTUNITIES**

\$125,000 Title Sponsor

- Exclusive rights to “Title Sponsor” at the Values Voter Summit
- Use of the main hospitality suite in the Ambassador Ballroom as an exclusive space where VVS attendees can connect and engage with your organization
- Opportunity to be the main Exhibitor within the Regency Gallery Foyer, directly outside of the main ballroom
- Values Voter Summit will commit to the promotion of your organization through all channels of VVS promotion
- 20-minute plenary session speaking slot
- One breakout which you organize (with FRC Action’s consultation)
- Your logo on all promotional materials including website, e-ads, etc.
- Staging elements and backdrop that incorporate your logo
- Input into the program content/speakers and participation in weekly conference planning meetings (optional)
- A maximum of \$7,500 toward subsidizing a meal in a room that can accommodate approximately 320-380 people
- Thirty VVS conference passes
- Four tickets to each of the sponsored meals
- Ten tickets to the VIP private reception preceding the Faith, Family, and Freedom Gala
- Two reserved tables for ten at the Saturday night Faith, Family, and Freedom Gala
- Your logo on the registration bag and an insert or branded promotional item in event registration bags
- 20' x 10' exhibit space in the Omni’s official Exhibit Hall with priority placement
- Two-page spread ad in the VVS conference program book
- Your logo on IMAG screens along with those of other Sponsors throughout the conference
- Opportunity during the plenary session to present a two-minute video (with FRC Action’s consultation)
- Opportunity to present a 30-second video in a rotation on our webcast of the Summit
- Opportunity to place a handout on chairs prior to one of the plenary sessions

As the Title Sponsor, we ask for your commitment to participate in promoting the event, including:

- Cosigning a letter of invitation or a letter over your signature to your mailing list
- Consistent periodic e-mails/e-ads and mentions to your targeted list
- Promotion of VVS through any channels of social media and other mediums available
- The event logo/articles posted on your website(s), which will link to the VVS website
- Your help in influencing the participation of speakers and attendees

\$59,500 Major Sponsor

- 20-minute plenary session speaking slot
- One breakout which you organize (with FRC Action's consultation)
- Your logo on all promotional materials including website, e-ads, etc.
- Staging elements and backdrop that incorporate your logo
- Input into the program content/speakers and participation in weekly conference planning meetings (optional)
- A maximum of \$5,000 toward subsidizing a meal in a room that can accommodate approximately 320-380 people
- Twenty VVS conference passes
- Four tickets to each of the sponsored meals
- Ten tickets to the VIP private reception preceding the Faith, Family, and Freedom Gala
- Two reserved tables for ten at the Saturday night Faith, Family, and Freedom Gala
- Your logo on the registration bag and an insert or branded promotional item in event registration bags
- 20' x 10' exhibit space in the Omni's official Exhibit Hall with priority placement
- Full-page ad in the VVS conference program book
- Your logo on IMAG screens along with those of other sponsors throughout the conference
- Opportunity during the plenary session to present a two-minute video (with FRC Action's consultation)
- Opportunity to present a 30-second video in a rotation on our webcast of the Summit
- Opportunity to place a handout on chairs prior to one of the plenary sessions

As the Major Sponsor, we ask for your commitment to participate in promoting the event, including:

- Cosigning a letter of invitation
- Consistent periodic e-mails/e-ads and mentions to your targeted list
- Promotion of VVS through any channels of social media and other mediums available
- The event logo/articles posted on your website(s), which will link to the VVS website
- Your help in influencing the participation of speakers and attendees

\$25,000 Sponsor

- Opportunity to have one of your experts join a panel during the general session
- Opportunity to introduce a general session speaker
- A one minute promotional video played at open or close of a general session
- One breakout which you organize (with FRC Action's consultation)
- Your logo on VVS website as a co-sponsor
- Twenty VVS conference passes
- Four tickets to each of the sponsored meals
- Six tickets to the VIP private reception preceding the Faith, Family, and Freedom Gala
- One reserved table for ten at the Faith, Family, and Freedom Gala Dinner
- Literature insert or branded promotional item in event registration bags
- Full-page ad in the VVS conference program book
- Acknowledgement from the podium regarding co-sponsorship and your logo on IMAG screens and webcast as co-sponsor
- Opportunity to present a 30-second video in a rotation on our webcast of the Summit
- Opportunity to place a handout on chairs prior to one of the plenary sessions
- 20' x 10' exhibit space in the Omni's official Exhibit Hall with priority placement
- Listing of your organization as an Exhibitor in the VVS conference program book
- Listing of your organization as an Exhibitor on the official VVS website

We look forward to your participation in promoting the event by:

- Consistent periodic e-mails/e-ads and mentions to your targeted list
- Promotion of VVS through any channels of social media and other mediums available
- The event logo/articles posted on your website(s), which will link to the VVS website



\$15,000 Sponsor

- Opportunity to introduce a general session speaker
- One breakout which you organize (with FRC Action's consultation)
- Your logo on the official VVS website as a co-sponsor
- Twenty VVS conference passes
- Two tickets to each of the sponsored meals
- Four tickets to the VIP private reception preceding the Faith, Family, and Freedom Gala
- One reserved table for ten at the Faith, Family, and Freedom Gala Dinner
- Literature insert or branded promotional item in event registration bags
- Full-page VVS ad in the conference program book
- Opportunity to present a 30-second video in a rotation on our webcast of the Summit and link to your organization
- 20' x 10' exhibit space in the Omni's official Exhibit Hall with priority placement.
- Listing of your organization as an Exhibitor in the VVS conference program book
- Listing of your organization as an Exhibitor on the official VVS website

We look forward to your participation in promoting the event by:

- Consistent periodic e-mails/e-ads and mentions to your targeted list
- Promotion of VVS through any channels of social media and other mediums available
- The event logo/articles posted on your website(s), which will link to the VVS website



\$7,500 Breakout Sponsor

- One breakout which you organize (with FRC Action's consultation)
- Six VVS conference passes
- Two tickets to the Saturday evening Faith, Family, and Freedom Gala Dinner
- One literature insert or branded promotional item in event registration bags
- Full-page VVS ad in the conference program book
- 10' x 10' booth in Omni's official Exhibit Hall
- Listing of your organization as an Breakout Sponsor & Exhibitor in conference program book
- Listing of your organization as an Exhibitor on the official VVS website

We look forward to your participation in promoting the event by:

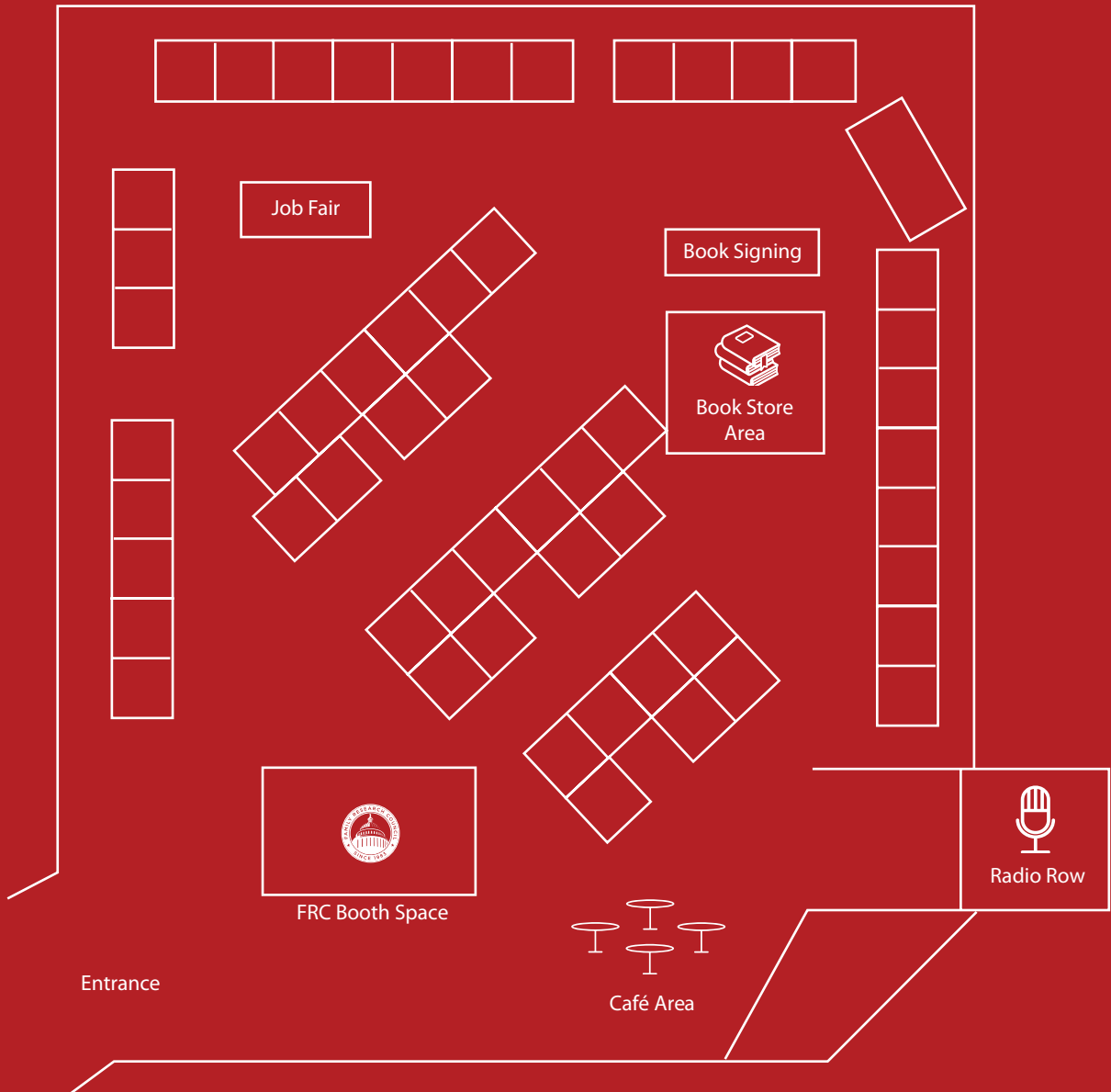
- Consistent periodic e-mails/e-ads and mentions to your targeted list
- Promotion of VVS through any channels of social media and other mediums available
- The event logo/articles posted on your website(s), which will link to the VVS website





**EXHIBITOR
OPPORTUNITIES**

EXHIBITION HALL MAP



EXHIBITOR BENEFITS

For VVS 2018, we will utilize the full space of the Omni's official Exhibit Hall to accommodate the continuing expansion with more exhibitors. As we continue to grow, we will provide many additional benefits in the Exhibit Hall to help maximize traffic for exhibitors.

- EXHIBITOR GIVEAWAYS PROMOTED TO VVS ATTENDEES.
- ALL BOOK SIGNINGS
- RADIO ROW
- RADIO INTERVIEWS WITH KEYNOTE SPEAKERS
- WIFI
- LOUNGE SPACES
- SPONSORED SPACES WITHIN THE EXHIBIT HALL
- MORE À LA CARTE OPTIONS FOR THE BEST CUSTOMIZED SPONSOR OR EXHIBIT PACKAGE THAT BEST SUITS YOUR ORGANIZATION'S NEEDS.
- FUN GAMES AND PRIZES FOR ATTENDEES THAT CAN ONLY BE WON WITHIN THE EXHIBIT HALL.
- MEET & GREET TIMES WITH SPEAKERS
- JOB FAIR MEET & GREET
- CHARGING STATIONS

We hope you find these added benefits as exciting as we do! We are pleased to offer these new features for our exhibitors and attendees to benefit even greater than previous summits. VVS 2018 is already projected to be a high-attendance year due to the mid-term elections.

Faith and Freedom Package

Early Bird: \$10,000 / Regular: \$12,000

- Twenty VVS conference passes
- Four tickets to each of the sponsored meals
- Four tickets to the VIP private reception preceding the Faith, Family, and Freedom Gala Dinner
- One reserved table for ten at the Faith, Family, and Freedom Gala Dinner
- Literature insert or branded promotional item in event registration bags
- Two-page spread ad in the VVS conference program book
- One prime location 5' x 15' booth space directly outside of the Regency Ballroom
- Listing of your organization as an Exhibitor in the VVS conference program book
- Listing of your organization on the official VVS website

Stars and Stripes Package

Early Bird: \$4,750 / Regular: \$5,500

- Twenty VVS conference passes
- Four tickets to each of the sponsored meals
- Four tickets to the VIP private reception preceding the Faith, Family, and Freedom Gala Dinner
- One reserved table of ten at the Faith, Family, and Freedom Gala Dinner
- Literature insert or branded promotional item in event registration bags
- Full-page ad in the VVS conference program book
- 20' x 10' exhibit space in the Omni's official Exhibit Hall
- Listing of your organization as an Exhibitor in the VVS conference program book
- Listing of your organization on the official VVS website



American Eagle Package

Early Bird: \$2,500 / Regular: \$3,000

- Ten VVS conference passes
- Two tickets to each of the sponsored meals
- Two tickets to the VIP private reception preceding the Faith, Family, and Freedom Gala Dinner
- Four tickets to the Faith, Family, and Freedom Gala Dinner
- Full-page ad in the VVS conference program book
- 10' x 10' booth in the Omni's official Exhibit Hall
- Listing of your organization as an Exhibitor in the VVS conference program book
- Listing of your organization on the official VVS website

Lady Liberty Package

Early Bird: \$1,250 / Regular: \$1,500

- Four VVS conference passes
- Half-page ad in the VVS conference program book
- 10' x 10' booth in the Omni's official Exhibit Hall
- Listing of your organization as an Exhibitor in the VVS conference program book
- Listing of your organization on the official VVS website



CUSTOMIZE YOUR VVS EXPERIENCE



Qty: _____	Directional Signs (\$250 each)
Qty: _____	Charging Stations (\$750 each)
Qty: _____	Literature Bins (\$450 each)
Qty: _____	Full Page Ad (\$500 each)
Qty: _____	2-Page Spread Ad (\$1,000 each)
Qty: _____	Literature/Promo Insert in Bag (\$500 each)
Qty: _____	Literature/Promo Item at Registration (\$1,000 each)
Qty: _____	Handouts on chairs in Ballroom (\$2,000 each)
Qty: _____	30 sec video (\$1,000 each)
Qty: _____	1:00 min video played during the general session (\$2,500 each)
Qty: _____	2:00 minute video played during the general session (\$5,000 each)
Qty: _____	Thursday Movie Screening (\$2,500 each)
Qty: _____	Friday Movie Screening (\$5,000 each)

REGISTRATION DEADLINE: JULY 29, 2018

FOR BOTH SPONSORSHIP AND EXHIBITOR PACKAGES.

SPACE IS LIMITED - FIRST COME, FIRST SERVED.

All ad content/graphics and booth materials subject to FRC's approval. **Ads are due by August 24, 2018.**

FRC must approve all exhibitors, their literature, materials, and products. A sample of all literature, materials, and detailed description of products that each exhibitor wishes to display or sell must be received by FRC for approval by **August 24, 2018**. FRC reserves the right to remove any objectionable materials from booths. FRC reserves the right to deny or remove exhibitors at any time.

For more information, please contact: VVSexhibits@FRCAction.org or 202-637-4610

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**NEW EXCLUSIVE
SPONSORSHIP OPPORTUNITIES**

HOSPITALITY SUITE SPONSORSHIP

\$15,000

The Hospitality Suite Sponsorship is a fantastic opportunity to get your organization's name known at the Values Voter Summit. Because the location is directly across from the main ballroom, your organization will be easily accessible and seen by all VVS attendees. Besides being seen and receiving a prime location, your organization also gets recognition on printed materials and will be listed on the VVS official website.

- Listing of your organization as a Hospitality Suite Sponsor on the official VVS website
- Twenty VVS conference passes
- Five tickets to the Faith, Family, and Freedom Gala Dinner
- Literature insert or branded promotional item in the event registration bags
- Full-page ad in the VVS conference program book
- Hospitality Suite in the Ambassador room, located across the hall from the main ballroom
- Listing your organization as Hospitality Suite Sponsor in the VVS conference program book
- \$1,000 subsidy towards food for your Hospitality Suite



DESSERT RECEPTION SPONSORSHIP

\$12,000

The Dessert Reception Sponsorship is a fantastic way for you to engage the attendees and promote your organization's name at the Values Voter Summit. With this unique Sponsorship, you will be able to advance your organization's name, while also providing a venue that encourages people to interact with attendees on a more intimate level.

- Listing of your organization as the Dessert Reception Sponsor on the official VVS website
- Twenty VVS conference passes
- Dessert Reception after Friday evening session concludes
- Five tickets to the Faith, Family, and Freedom Gala Dinner
- Literature insert or branded promotional item in the event registration bags
- Full-page ad in the VVS conference program book
- Your organization's logo on our website as a Sponsor
- Listing your organization as Dessert Reception Sponsor in the VVS conference program book
- \$1,000 subsidy towards food for the reception





CAFÉ SPONSORSHIP

\$8,500

Do you love coffee and enjoying fellowship over it? If you answered yes, then the Café Sponsorship is the perfect exclusive Sponsorship for you! With this Sponsorship you will be known throughout the entire Values Voter Summit as the organization that energizes Summit-goers. Through announcements from the main stage, recognition on printed materials, and on directional signage, your organization's name will be seen and talked about.

- Listing your organization as the Café Sponsor on the official VVS website
- Twenty VVS conference passes
- Five tickets to the Faith, Family, and Freedom Gala Dinner
- Literature insert or branded promotional item in the event registration bags
- Full-page ad in the VVS conference program book
- 10' x 10' booth in the Omni's official Exhibit Hall
- Listing your organization as Café Sponsor in the VVS conference program book
- Listing your organization as Café Sponsor on the directional signs for the Café
- Announcements from the main stage podium
- Made-to-Order Coffee & Specialty drinks with Café Barista for all attendees

EXHIBIT HALL SIGNAGE SPONSORSHIP

\$7,500

The Exhibit Hall Signage Sponsorship is an excellent opportunity to get your organization's name known at the Values Voter Summit. Your organization's logo will be on the main exhibitor entrance sign, directional signs, a literature bin, and floor stickers. Through this sponsorship your organization's name will be seen throughout the entire VVS space.

- Listing your organization as the Exhibit Hall Signage Sponsor on the official VVS website
- Twenty VVS conference passes
- Half-page ad in VVS conference program book
- 10' x 10' booth in the Omni's official Exhibit Hall or additional branding opportunities
- Your organization's logo on the main entrance sign into the Exhibitor Hall
- Your organization's logo on all directional signs
- Your organization's logo on all directional floor stickers
- Your organization's logo on a literature bin





RE-ENERGIZE LOUNGE & JOB FAIR SPONSORSHIP

\$5,000

Re-energize Lounge and Job Fair Sponsorship is an exclusive opportunity to get your organization's name known at the Values Voter Summit. Attendees need a place to relax and charge their phones, which provides you a chance to make contacts while also promoting your organization. The space can be used for a lounge and charging station while you can also use it as a place to hold the Job Fair, depending upon what your organization desires. Besides the time with attendees at the lounge area, you will also get your organization's name out through announcements from the main stage, recognition on printed materials, and on directional signage. Your organization's name will be seen and known.

- Listing of your organization as the Re-Energize Lounge & Job Fair Sponsor on the official VVS website
- Twenty VVS conference passes
- Two tickets to the VIP private reception before the Faith, Family, and Freedom Gala Dinner
- Two tickets to the Faith, Family, and Freedom Gala Dinner
- Half-page ad in VVS conference program book
- Listing your organization as Re-Energize Lounge & Job Fair Sponsor in the VVS conference program book
- 10' x 10' booth in the Omni's official Exhibit Hall
- Announcements from the main stage podium
- Your organization's logo on charging stations

BOOKSTORE SPONSORSHIP

\$4,750

The Bookstore sponsorship is a unique opportunity designed to allow your organization's brand and name to be displayed throughout the Book Signing Space within the exhibit hall. When our main stage speakers are signing books, this becomes the hub of excitement within the exhibit hall. Through announcements from the main stage, recognition on printed materials, and on directional signage, your organization will be provided an exclusive space to host within the exhibit hall, fully branded to your organization.

- Listing of your organization as the Bookstore Sponsor on the official VVS website
- Ten VVS conference passes
- Four tickets to the Faith, Family, and Freedom Gala Dinner
- Literature insert or branded promotional item in the event registration bags
- Half-page ad in the VVS conference program book
- Listing your organization as Bookstore Sponsor in the VVS conference program book
- Listing your organization as Bookstore Sponsor on the directional signs for the Bookstore
- Announcements from the main stage podium



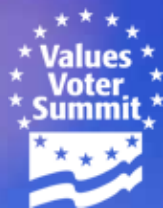


WINNER'S CIRCLE SPONSORSHIP

\$2,250

The Winner's Circle Sponsorship is a wonderful opportunity to get your organization's name known at the Values Voter Summit. You will have the opportunity to fully engage the VVS conference with fun and exciting competition for people to win your high-quality prizes. Through live streaming of the up-coming competition from the main stage, your organization will be known for being the gurus of having fun. Depending upon what you want to do, you could include a dunk tank, a treasure chest with hidden prizes or a giant locked container that hold the prizes... your imagination is the limit of what this Sponsorship can become.

- Listing of your organization as the Winner's Circle Sponsor on the official VVS website
- Twenty VVS conference passes
- Five tickets to the Faith, Family, and Freedom Gala Dinner
- Half-page ad in VVS conference program book
- 10' x 10' booth in the Omni's official Exhibit Hall
- Listing your organization as Winner's Circle Sponsor in the VVS conference program book
- Live streaming of promos for prize and organization from the Exhibit Hall into main ballroom



CONTACT US:

ValuesVoterSummit.org

202-637-4610

VVSExhibits@FRCAction.org